

BOOST YOUR INNOVATIVE POTENTIAL!

www.youngentrepreneursinscience.com

For PhDs
& Postdocs
of all
disciplines

Workshop in Hannover • 25.09.2024 • 9 am – 5 pm

IMPACTFUL STORYTELLING

What impact would you like to create with your research? By looking at the golden circle framework, this workshop focuses on the WHY behind your work. With a view to the Sustainable Development Goals you will think about the potential areas of impact you can create with your own research. You will also get to know the key elements of the storytelling method and put them into practice to convey your own scientific ideas. Take your research on a Hero's Journey!

Who we are

Young Entrepreneurs in Science is an interactive workshop programme for PhDs and postdocs to help you ignite your entrepreneurial spirit! Together with your peers, you will learn methods and skills to realise your innovative potential.

Admission is free and no previous knowledge is required.

Workshop Goals

- Learn about the golden circle and the concepts of purpose and impact
- Reflect on the WHY behind your research work
- Get to know the power of storytelling and emotions in communicating your own scientific ideas
- Convey content that sticks and creates an impact

Apply now

Register until 18.09.2024 and find more information here:
<https://falling-walls.com/yes/workshop/impactful-storytelling-25-09-2024/apply/>

Questions?

Mail us: workshops@falling-walls.com
or visit <https://youngentrepreneursinscience.com>

AN INITIATIVE OF



FALLING
WALLS
FOUNDATION

SPONSORED BY THE



IN COLLABORATION WITH:

DIE ZEIT
VERLAGSGRUPPE



IN PARTNERSHIP WITH



Leuphana Universität Lüneburg
Jade Universität
HS Emden-Leer
Uni Osnabrück
HS Osnabrück
Vechta
Carl von Ossietzky Universität
Oldenburg
Leibniz Uni Hannover

MHH Hannover
HS Hannover
TU Braunschweig
Uni Hildesheim
Ostfalia Hochschule
Universität Göttingen
TU Clausthal
HAWK Hildesheim/
Holzminden/Göttingen

FINANCED BY:



SUPPORTED BY



SARTORIUS